

# **DATA PRIVACY POLICY**

### 1. INTRODUCTION

Senior Care Consulting, LLC d/b/a Aging Advisors ("Aging Advisors") is committed to protecting the privacy and confidentiality of personal data collected or processed during its business operations. This Data Privacy Policy outlines the principles and practices that govern the collection, use, and disclosure of personal data by the Company.

# 2. SCOPE

This Policy applies to all employees, contractors, vendors, and third parties who collect, use, or process personal data on behalf of the Company. It also applies to all personal data collected from customers, clients, partners, and other individuals.

# 3. USE OF PERSONAL INFORMATION

We may collect personal information, such as name, address, email, phone number, and job title, from customers, employees, and stakeholders. We collect personal information through various channels, such as email, phone, and in-person interactions. We may also collect personal information from third-party sources, such as service providers and business partners.

# 4. USE OF PERSONAL INFORMATION

The Company will only use personal data for the purposes for which it was collected or as otherwise permitted by applicable laws and regulations. Personal data may be used for, but not limited to, the following purposes:

- Providing products or services requested by individuals:
- Communicating with individuals about products, services, or other business-related matters;
- Managing and administering employee or contractor relationships;
- Complying with legal or regulatory requirements;
- Protecting the rights and interests of the Company or its customers.

# 5. Disclosure

The Company may share personal data with third parties for legitimate business purposes, including but not limited to, service providers, vendors, contractors, and business partners. Personal data may also be disclosed to comply with legal or regulatory requirements, or in response to lawful requests from public authorities. The Company will take appropriate measures to ensure that third parties receiving personal data are bound by confidentiality obligations and provide adequate protection to the personal data.

SMS Opt-in or phone numbers for the purpose of SMS are not being shared.